

**Business Law Section Sponsored Events  
Program and Event Goals**

- Always attribute the event to the Business Law Section as sponsor.
- If a Business Law Section Committee is sponsoring the event, describe that relationship in meeting notices and at the event, such as: “This program was organized by the Corporate Law Committee of the Business Law Section of the State Bar of Michigan.”
- Other than the moderator(s), there should be no more than one representative speaking from any one firm or organization.
- Attempt to utilize speakers that are somewhat entertaining and enjoyable.
- Except as approved by the Business Law Section board in advance, do not schedule a program within one week of any other Section program.
- Business Law Section sponsored events should not be use as self promotion for any speaker.
- Sponsorship of an event or program by any third party is independent of speaking opportunities at the event or program.